

A New View of Care



Our purpose is to realize the extraordinary power of everyday care

Kenvue is the **world's largest pure-play consumer health company** by revenue

We combine the power of science with human insights and digital-first capabilities, which we believe empowers approximately **1.2 billion people to live healthier lives** every day



At the intersection of healthcare and consumer goods



World-class, differentiated portfolio of iconic products



Backed by science, recommended by HCPs and experts



Scaled & global footprint

\$15bn+
2022 Net Sales

3
Segments

135+
Year History

~\$369bn
Consumer Health Market

10
Brands > \$400mm¹

~1.2bn
People Served

>100
New Product Innovations Each Year Since 2020

36
#1 Regional Brand Positions

>165
Countries



¹ Net sales as of FY2022

Recommended by healthcare professionals and experts



Dermatologists
#1 Dermatologist-Recommended OTC Sunscreen and Acne Brand in the U.S.



Dentists
#1 Dentist-Recommended Mouthwash in the U.S.



Doctors and Pharmacists
#1 Doctor and Pharmacist-Recommended Smoking Cessation Brand in EMEA¹



Doctors and Nurses
#1 Doctor-Recommended Adult Pain Medication in the U.S.

¹ #1 recommended smoking cessation brand by doctors and pharmacists across EMEA from 2018 – 2022



Our commitment to the health and wellbeing of people and to the vitality of our planet is represented in our **Healthy Lives Mission**

Self Care	Skin Health & Beauty	Essential Health

Unless otherwise indicated, statements of market position are on the basis of total sales in the relevant geographic market or product category in 2022, based on our analysis of third-party data reported by various sources, including Euromonitor Beauty & Personal Care 2023ed, Euromonitor Tissue & Hygiene 2023ed, Euromonitor Consumer Health 2023ed, IQVIA, IRI, Morning Consult, Nicholas Hall, Nielsen and Numerator Consumer Insights.